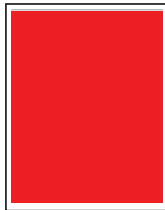
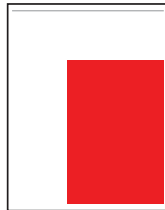


# AD MEASUREMENTS

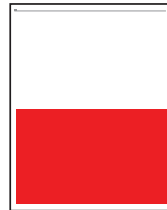
## Size Specifications



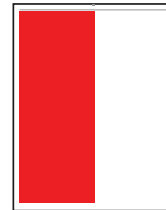
**FULL PAGE**  
 10" X 12.75"  
 (6 columns x 12.75")



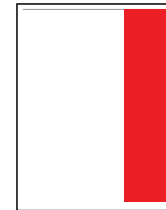
**JUNIOR PAGE**  
 6.5" X 9.5"  
 (4 columns x 9.5")



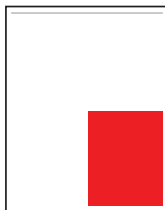
**HALF PAGE (H)**  
 10" X 6.25"  
 (6 columns x 6.25")



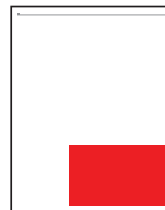
**HALF PAGE (V)**  
 4.875" X 12.75"  
 (3 columns x 12.75")



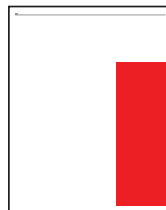
**1/3 (R)**  
 3.25" X 12.75"  
 (2 columns x 12.75")



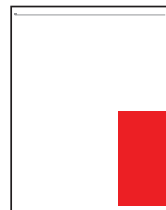
**QUARTER PAGE (R)**  
 4.875" X 6.25"  
 (3 columns x 6.25")



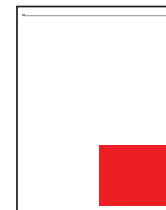
**QUARTER PAGE (H)**  
 6.5" X 4"  
 (4 columns x 4")



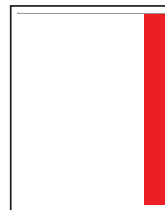
**QUARTER PAGE (V)**  
 3.25" X 9.5"  
 (2 columns x 9.5")



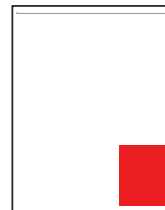
**1/6 (R)**  
 3.25" X 6.25"  
 (2 columns x 6.125")



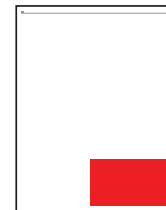
**1/6 (H)**  
 4.875" X 4"  
 (3 columns x 4")



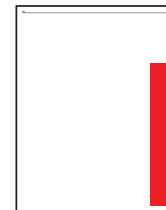
**1/6 (V)**  
 1.5" X 12.75"  
 (1 columns x 12.75")



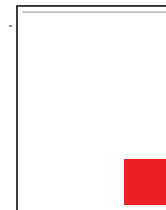
**1/8 (R)**  
 3.25" X 4"  
 (2 columns x 4")



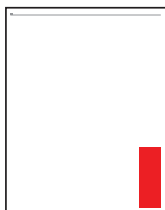
**1/8 (H)**  
 4.875" X 3"  
 (3 columns x 3")



**1/8 (V)**  
 1.5" X 9.5"  
 (1 columns x 9.5")



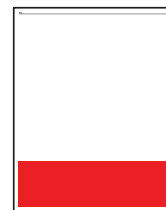
**1/12**  
 3.25" X 3"  
 (2 columns x 3")



**1/18**  
 1.5" X 4"  
 (1 columns x 4")



**1/24**  
 1.5" X 3"  
 (1 columns x 3")



**1/4 Page Banner**  
 10" X 3.75"  
 (6 columns x 3.75")



**Double 1/4 Center Page Banner**  
 20.5" X 3.75"  
 (12 columns x 3.75")

