



EL PLANETA

Size Specifications | Measurements of ads in inches



FULL PAGE
10" X 12.75"
(6 columns x 12.75)



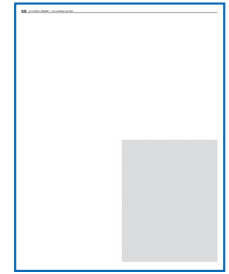
HALF PAGE (V)
4.875" X 12.75"
(3 columns x 12.75)



HALF PAGE (H)
10" X 6.25"
(6 columns x 6.25)



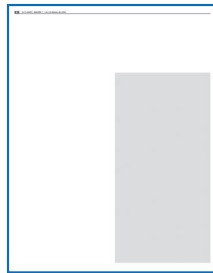
JUNIOR PAGE
6.5" X 9.5"
(4 columns x 9.5)



QUARTER PAGE (R)
4.875" X 6.25"
(3 columns x 6.25)



QUARTER PAGE (H)
6.5" X 4"
(4 columns x 4)



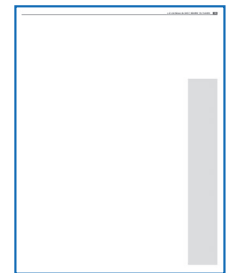
1/3 (R)
4.875" X 9.75"
(3 columns x 9.75)



QUARTER PAGE (V)
3.25" X 9.5"
(2 columns x 9.5)



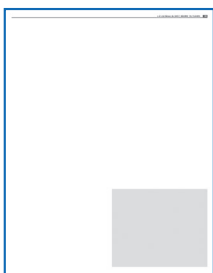
1/6 (V)
1.5" X 12.75"
(1 column x 12.75)



1/8 (V)
1.5" X 9.5"
(1 column x 9.5)



1/6 (R)
3.25" X 6.25"
(2 columns x 6.125)



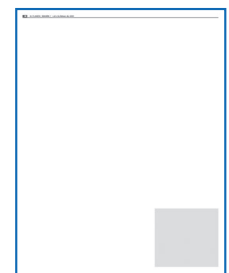
1/6 (H)
4.875" X 4"
(3 columns x 4)



1/8 (H)
4.875" X 3"
(3 columns x 3)



1/8 (R)
3.25" X 4"
(2 columns x 4)



1/12
3.25" X 3"
(2 columns x 3)



1/18
1.5" X 4"
(1 column x 4)



1/24
1.5" X 3"
(1 column x 3)



Pop Up Page
10" X 1"
(6 columns x 1)

Columns	Width of Column in Inches
1	1.5"
2	3.25"
3	4.875"
4	6.5"
5	8.32"
6	10"