

HERE THEY ARE!

THE 100 MOST POWERFUL PEOPLE FOR MASSACHUSETTS' LATINOS.

This diverse list presents 100 powerful individuals from all walks of life. Look for our upcoming May 16th edition which will contain bilingual blurbs of all Honorees and additional content related to The Powermeter 100.



PRESENTS:

POWERMETER



2014 | Massachusetts' Most Influential People for Latinos

Nader Acevedo, Hispanic-American Chamber Institute
 María Agui Carter, Iguana Films
 Cristina Aguilera, MIRA Coalition
 Daniel Alfaro, Global Potential
 Pedro Alonzo, Institute of Contemporary Art, Boston
 Ferdinand Alvaro Jr., Boards MassDOT and MBTA
 Victoria Amador, Tremendous Maids
 Linda Apple, Museum of Fine Arts, Boston
 Milly Arbaje-Thomas, ABCD
 Karina Arnaez, MIT, School of Humanities, Arts & Social Sciences
 Carlos Arredondo, American Red Cross
 Félix G. Arroyo, Boston Chief of Health and Human Services
 Laura Assade, Chelsea Public Schools

Evelyn Barahona, Quality Interactions
 Phyllis Barajas, Conexión
 José Barriga, Boston Latino International Film Festival
 John Barros, Director of Economic Development, City of Boston
 Aixa Beauchamp, Latino Legacy Fund
 Joseph Betancourt, MGH's Disparities Solution Center

Enrique Caballero, Joslin Latino Diabetes Initiative
 Helen Cajigas, Massachusetts Hispanic Medical Association
 Vanessa Calderón-Rosado, Inquilinos Boricuas en Acción - IBA
 Alberto Calvo, Compare Supermarket
 Diana y Angelica Cardona, Las Parceritas
 Richard Chacon, WBUR
 Sonia Chang-Díaz, State Senator Commonwealth of Massa
 Ileana Cintron, Massachusetts Democratic Latino Caucus
 Omar Contreras, Banda de Paz Salvadoreña
 Claudia Correa, Activist / Mohegan Sun Mass / Suffolk Downs
 Peter Cuenca, Cuencavision WCEA

Jose de la Rosa, Guardian Healthcare, LLC
 Ralph de la Torre, Steward Health Care System
 Eileen de los Reyes, Boston Public Schools
 Junot Díaz, Contemporary Pulitzer Prize writer
 Marcia Drew Hohn, The Immigrant Learning Center
 Jose Duarte, Taranta

Paul Francisco, State Street Corporation
 René Funes, SPC Noticias - WUNR 1600AM

Naheem (Alexis) Garcia, Huntington Theatre Company
 Marcela Garcia, Journalist
 Nobel García, Oriental de Cuba
 Yvonne García, ALPFA National
 Jesus Gerena, Family Independence Initiative
 Digna Gerena, Latino Media Marketing
 Cristina González, Staples
 María Gonzalez Albuixech, Health Care For All
 Lucas Guerra, ARGUS
 Rafael Guzman, RM Technologies

Ana Hammock, Accion East
 Cynthia Izzo, KPMG LLP

Deborah Jackson, Cambridge College
 Juan Leyton, OISTE?
 Alvaro Lima, Boston Redevelopment Authority
 Juan Lopez, Política Entre Amigos
 Manny Lopez, East Boston Neighborhood Health Center
 Isabel López, Isabel Original

Ed Markey, U.S. Senator for Massachusetts
 Claudio Martínez, Hyde Square Task Force
 Josiane Martínez, MA Office for Refugees and Immigrants / Archipelago Strategies Group
 José Massó, Massport
 Oswald Mondejar, Partners Healthcare
 Patricia Montes, Centro Presente
 David Morales, Steward Health Care

Jacobo Negrón, Massachusetts Latino Police Officers Association
 Radhames Nova, ALPFA Boston
 Yadires Nova-Salcedo y Angel Salcedo, Encuentro Latino

Alexandra Oliver-Davila, Sociedad Latina
 Gladys Oliveros, Casa de la Cultura East Boston

Rafael Ortega, Boston Medical Center
 David Ortiz, Boston Red Sox
 Carmen Ortiz, US Attorney for Massachusetts

Deval Patrick, Governor of the Commonwealth of Massachusetts
 Hector y Nivia Piña, Merengue and Vejigantes
 Lucy Pineda, Latinos Unidos En Massachusetts , LUMA
 Tony Portillo, East Boston Chamber of Commerce

Carlos Quintero, Journalist

Rafael Reif, MIT
 Evelyn Reyes, Las Comadres
 Daniel Rivera, Mayor of Lawrence
 Reinelda (Chickie) Rivera, Massachusetts Puerto Rican Festival
 Bob Rivers, Eastern Bank
 Saritín Rizzuto, Metro Credit Union
 Verónica Robles y Willy López, Órale con Verónica
 Karla Romero, Mass Appeal International

Jeffrey Sánchez, State Representative of the Commonwealth of Mass.
 Manny Sorto, Miss and Mister Belleza Latina USA
 Sara Suárez, Noticias Univision Nueva Inglaterra

Claudia Tolay, Healthy and Happy Kids, INC
 Alcy Torres, Boston Medical Center, Boston University
 Magalis Troncoso Lama, Dominican Dev. Ctr. - Network of Women in Solidarity

Miguel Vargas, Colombian Folkloric Dance Group (BAJUCOL)
 Alberto Vasallo III, El Mundo Newspaper
 Josefina Vázquez, The Boston Women's Fund
 Dania Vázquez, Margarita Muñiz Academy
 Juan Vega, Centro Latino
 Gladys Vega, Chelsea Collaborative

Carla Wahnnon, State Street Corporation
 Martin J. Walsh, Mayor of Boston
 Elizabeth Warren, Senior United States Senator from Mass
 Enrique Zuniga, Massachusetts Gaming Commission

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 Boston's Latino Daily



Purchase your tickets early before this event is sold out!

JOIN US TO CELEBRATE EL PLANETA'S 10TH ANNIVERSARY IN THE **POWERMETER 100** with salsa!

Special Presentation:
Salsa Odyssey: From Buena Vista Social Club to Rubén Blades... ¡Del guaguancó a la timba! at El Planeta's Powermeter 100

It's time to celebrate the 100 most influential people for the Latino community of Massachusetts and El Planeta Newspaper has brought together some of the very finest musicians to present a tribute to the Salsa music genre aptly titled "Salsa Odyssey: From Buena Vista Social Club to Rubén Blades ...¡Del guaguancó a la timba!" curated by the legendary host from WBUR's "iCon Salsa!" radio show, José Massó. The breathtaking Museum of Fine Arts, Boston (MFA) will house a stage where Mr. Massó, will introduce the audience to Salsa standards and dance styles from the last 60 years. An ensemble of professors and students from some of the area's most prestigious music schools and a dance company will bring music to life, taking guests from Cuba's musical golden age to the urban salsa of Latin New York. Dance, discover and be part of history at El Planeta's Powermeter celebration.

COME CELEBRATE WITH US on Tuesday May 20th from 6:30pm to 9:30pm at the Linde Family Wing for Contemporary Art of the Museum of Fine Arts, Boston



PROFESSIONAL, COMMUNITY AND MEDIA PARTNERS:
 Acción East, ALPFA Boston, Boston Latino TV, Boston International Latino Film Festival, Conexión, Discover Roxbury, Encuentro Latino, Hispanic American Chamber of Commerce, Hispanic-American Chamber Institute, Hyde Square Task Force, IBA, Latino Professional Network, MAHA, NAAAP Boston, NSHMBA Boston, SHPE Boston, The Partnership Inc., Villa Victoria Center for the Arts, Zumix.

For more information contact events@elplaneta.com
 For Powermeter sponsorship opportunities contact sales@elplaneta.com or call (617) 281-5435